

Can you help Publicise your Club?

There are a number of people doing sterling work publicising the BOC through the media, leaflets, attending events and electronic media such as the website, Facebook and Twitter. However there are still some areas where the Club could be promoted more effectively. To do this, the committee are looking for:

- Someone who could coordinate and develop the work that is being doing to publicise the Club. This doesn't mean doing all the publicity yourself – there are others already doing a lot of the work.
- Someone to design a new publicity leaflet and poster for the Club.
- Someone to coordinate the distribution of the publicity leaflets, recruit other volunteers to help with distribution and identify new places where leaflets and posters can be displayed.
- Someone to look after the Club's display for public events.
- Any BOC members who would be interested in helping out on the Club stand, telling members of the public about birds, bird conservation and the work of the BOC.
- Any BOC members who would be able to help distribute leaflets to libraries, hides, information centres, etc. in their local area.

We'd also like to hear from anyone who has experience of the secondary school curriculum to help us develop some guidance on projects and resources for KS3/4.

If you'd like any further details, please contact the Secretary on secretary@berksoc.org.uk.